



MCC Membership and Sponsorship Opportunity

Over the years, the MCC has grown in size and scope. We offer proprietary services, knowledge and outreach to our stakeholders. We also advocate and have endeavored on projects that positively impact costs for flood insurance for the stakeholders we represent, both locally and nationally.

Because of this, the MCC is now offering both a free and dues-paying membership to both individuals and corporations. Additionally, we are offering stakeholders sponsorship opportunities in the various mediums that the MCC offers. Each level of membership offers different benefits, and each sponsorship offers exposure to both members and nonmembers that interact with the MCC. Below is a summary:

Membership

	Know Flood Basic	Know Flood Advanced Single	Know Flood Advanced Corporate
Cost	Free	\$50	\$500
Media			
Newsletter	X	X	X
Podcast	X	X	X
regular updates	X	X	X
Download Center	X	X	X
Flood Risk Fridays	X	X	X
Insider Memo		X	X
Services			
Know Flood Map Search	X	X	X
Know Flood Elevation Certificate	X	X	X
Know Flood Removal	X	X	X
Know Flood Information	X	X	X
Know Flood Education Programs*		X	X
Know Flood Presentations**		1 Discounted Program	1 Free Program
Log Ins	1	1	20
Votes at annual meeting	0	1	1 Per Active User
Sponsorship Spots			
Podcast (1 episode)			X
Newsletter (1 edition)			X
Website (annual spot)			X
Value	Free	\$250	\$1,500

*Education programs cost and discounts vary depending on program and industry.

**"Know Flood Presentations" office presentations full price visits: \$150 (up to 2 hours) and \$400 for full days (6 hours). Discounts are 50% full price.



MASSACHUSETTS COASTAL COALITION

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Sponsorship

	Podcast	Webinars	Newsletter	Website
Quarterly Slots (3 occurrences per quarter)	\$500	\$500	none	\$400
Single Slots	\$180	\$180	\$150	none
Details	Commercial run during podcast	Promoted with sponsor, commercial run during webinar, may include sponsor content	Logo and ad placed in newsletter	Logo featured prominently on the homepage and on other pages

How to apply

Know Flood Basic:

The free and basic way to interact with the MCC. You can be a basic member for life, or upgrade your membership to Know Flood Advanced at any time. Apply at [knowflood.org/register/know-flood-basic-membership](https://www.knowflood.org/register/know-flood-basic-membership)

Know Flood Advanced:

The Know Flood Advanced individual membership gives you inside access to the MCC and advanced access into what we do. This is a \$250 value for \$50 annually. Apply at [knowflood.org/register/know-flood-advanced-membership](https://www.knowflood.org/register/know-flood-advanced-membership)

Know Flood Advanced Corporate:

If you are a real estate firm, bank, insurance agency or other organization that has multiple individuals that will become individual members, and want to promote your company, this is the right membership for you. With up to 20 individual log ins, built in sponsorships, and more, the corporate membership is built for your business. A \$1,500 value for \$500 annually. Email us at info@knowflood.org for your membership application.

Sponsorships:

Sponsorships are a great way to be in front of the hundreds of stakeholders we interact with monthly. Select from one time, quarterly or annual sponsorship opportunities. We do not limit who can sponsor, type of industry, or an individual or corporation. Be part of the MCC and show your support in a way our stakeholders acknowledge as well. To apply, email us: info@knowflood.org for your sponsorship agreement.